



 eichinger.eu

CONSTRUCTION SITE
EQUIPMENT
CONCRETE SKIPS
CRANE ACCESSORIES
GRABS & LIFTERS

Eichinger Equipment is a household name. A leading global brand in the field of crane accessories and lifting equipment. We are now offering you the opportunity to expand your product range to include concrete silos, crane accessories, grabs and clamps, loading forks, construction site environmental technology, work and rescue baskets, and much more.

Become a partner in our exclusive network of specialist retailers

- Attractive profit margins and reliable purchasing terms
- Technical advice, sales documentation and online support
- A wide range of construction site equipment, crane accessories and health and safety equipment
- Free delivery within Germany

A strong brand

Founded in 1904, Eichinger has been a leader in the manufacture of equipment for the construction industry since the 1950s. A reliable partner with a long-term vision and a global reach. A family-run business now in its fourth generation. Focused on mutual growth.

Dropshipping

You can have products delivered directly from the Eichinger factory to your customer or to the construction site. And this is delivered FREE OF CHARGE within Germany. This reduces the costs of your own logistics and warehousing.

Extensive range

Together, we create a bespoke range for your target group, whether in the construction industry, civil engineering, the building trades and ancillary trades, landscaping, precast manufacturers or crane manufacturers. Durable products with practical features and clear added value in daily use.

Marketing support

Professional sales materials such as technical data sheets, images, texts and operating instructions available online, plus videos for each device to support your marketing. POS materials, product catalogue featuring your company logo or cover in your corporate identity. Joint trade fair appearances and samples for your exhibition or in-house event. Support for your e-commerce channels through high-quality imagery, product information and electronic data.

Attractive margins

The brand's stable value, fair dealer terms and competitive pricing support your business success.

Technical training for your team

Regular product training for your sales team. Technical training on safety regulations and accident prevention guidelines. Available online and on-site. Exchange based on collegial cooperation and high availability.

 **Eichinger**[®]

ROBUST. ORANGE. EICHINGER.



Made in Germany
Used worldwide

Florian Eichinger GmbH is a world-leading supplier to the construction industry. Under the slogan: "Robust. Orange. Eichinger.", Eichinger products are a widely recognised trademark on cranes and at construction sites.

The benefits of being an Eichinger dealer

An established brand with high recognition in the construction industry

With a brand that has been on the market for over 100 years, as a retail partner you can rely on trust and brand recognition among construction companies, scaffolding contractors and project managers.

A comprehensive range for building and civil engineering from a single source

Eichinger offers you a comprehensive range that allows you to cover almost all areas of a construction site with a single manufacturer and deliver everything in a single sales process. This increases revenue per customer and customer loyalty.

Attractive range for essential quality assurance standards

Eichinger products are made from robust steel, are TÜV/BG-tested and certified to DIN ISO 9001 – often a quality assurance requirement in supply chain management to remain in business with certified client companies.

Built to last

Durable construction site equipment means fewer complaints, lower after-sales costs and a strong positioning for you as a reliable partner.

On-time delivery and global logistics

From Mühlhausen to the world. High production capacity and efficiently structured logistics ensure the rapid delivery of standard products. You can score points with short delivery times and support, which is a decisive competitive advantage, particularly for construction site spare parts and project business.

Clear differentiation within your own market

The Eichinger construction range allows you to position yourself as a 'construction specialist' or a 'construction site package provider'. This enables higher margins, attractive package solutions (e.g. crane accessories + baskets + barrier systems) and closer customer relationships with medium-sized construction firms.

Please contact us directly.
We look forward to working with you.



Dr. Felizitas Eichinger-Stellner
Head of Sales
Florian Eichinger GmbH

T +49 9185 923-0
info@eichinger.de



ROBUST. ORANGE. EICHINGER.